

## End User Promotion

**PROMOTION NAME: BUY 10 VPL-PHZ60 or 10 VPL-PHZ12 3LCD 5000 Lumens Projectors Get 1 Free 55" 4K HDR Professional Bravia Smart Display**

**PROMOTION PERIOD: February 1, 2021 through March 31, 2021**

End Users can receive a 55" 4K HDR Professional Bravia Smart Display valued at \$1,386.00 by mail on purchases of 10 VPL-PHZ60 or 10 VPL-PHZ12 3LCD projectors during the promotion period from a Sony Authorized Reseller, Reseller of a Sony Authorized Distributor or Direct from Sony. Eligible product must be ordered by and shipped to the end user within the promotion period in order to qualify for this rebate.

For a listing of Sony Authorized Resellers or Resellers of Sony Authorized Distributor, please visit: [www.sony.com/professional](http://www.sony.com/professional) . Click on "Find a Reseller", search by zip code.

### **TO RECEIVE THE 4K HDR Professional Bravia Smart Display BY MAIL:**

- 1) End User must purchase ten (10) Sony VPL-PHZ60 3LCD 6k lumen projectors or ten (10) VPL-PHZ12 3LCD 5K lumens projectors during the promotion period from a Sony Authorized Reseller, Reseller of a Sony Authorized Distributor or Direct from Sony. Eligible product must be ordered by and shipped to the end user within the promotion period in order to qualify for this rebate.
- 2) End User must fill out online rebate claim form at [www.sony.com/prorebates](http://www.sony.com/prorebates) (for U.S. claims) or [www.merprorebatesca.com](http://www.merprorebatesca.com) (for Canadian claims)
  - a. Click on this Promotion Number xxxxxxxx (VPLPHZ60) or Number 600075545 (VPLPHZ12) on the home page under 'Current Promotions.'
  - b. Complete the online claim form and hit the "Submit" button to process the submission.
  - c. Print your Online Rebate Submission Form.
- 3) End User must send printout of completed online form, entire **ORIGINAL** UPC product code label from the box(es) of the VPL-PHZ60 or VPL-PHZ12 projectors purchased (**photocopies of UPC not accepted**), and a copy of purchase invoice from the same Sony Authorized Reseller, Reseller of Sony Authorized Distributor or Sony to Sony Award Headquarters at the following address, postmarked no later than March 31, 2021.

**Sony End User Award Headquarters**  
**Offer # 600075545**  
**PO box 42012**  
**Hazelwood, MO 63042-1012**

### **Terms and Conditions:**

Receive the rebate at no additional charge by mail following purchase of ten (10) VPL-PHZ60 or ten (10) VPL-PHZ12 projectors. Offer valid on purchases of eligible products during the promotion period. Eligible models must be ordered from a Sony Authorized Reseller, reseller of a Sony Authorized Distributor or directly from Sony and shipped to end user customer between September 1, 2020 through March 31, 2021 to be eligible for rebate. Please allow 8-10 weeks for rebate delivery following postmark of properly completed submission. All claims must be submitted online and all supporting paperwork for claims must be postmarked no than 30 days after the close of the promotion period or they will be rejected. Submission must include serial number and copies of dated purchase

receipt/invoice and ORIGINAL UPC/serial number bar code label from the box(es) of the eligible product (photocopies of UPC/serial number barcode label will not be accepted) and must be mailed to provided address. Rebate will not be delivered to P.O. Boxes. Offer is not transferable. Offer can be combined with other offers from Sony. Sony reserves the right to request additional information to validate a claim, making it subject to U.S. postal regulations. Offer void where prohibited, taxed or restricted by law. Sony is not responsible for claims or premiums lost, damaged, or delayed in transit unless Sony has been negligent. Submitted materials become Sony property and will not be returned. Products for which rebate is claimed may not be returned (limited warranty claims excluded). Offer valid only in the United States (including Alaska and Hawaii) and Canada, excluding territories. For U.S. the dealer invoice must show a valid U.S. billing address for the end user purchaser, and the rebate must be shipped to a valid U.S address. For Canadian purchase, the dealer invoice must show a valid Canadian billing address for the end user purchaser, and the rebate must be shipped to a valid Canadian address. This shipping address may not be that of a freight forwarder. Offer not valid on B stock, refurbished, open-box, returned, or demonstration products. Sony reserves the right to modify or cancel this offer at any time.