

BRC-AM7 Trade-In Promotion

Receive a discount up to \$1,000 with eligible products



Unlock unprecedented value with our recently announced BRC-AM7 Trade-In Promotion. Replace your existing SDI camera and receive up to \$1,000 in additional discounts off the invoice price. From December 1, 2025 through March 31, 2026, we're offering a streamlined trade-in process that rewards you for upgrading to the latest cutting-edge technology. Don't miss this limited-time opportunity to enhance your production while optimizing your budget.

Trade-In Eligibility:

Customer/Reseller must provide the following:

- Must be an existing camera with SDI output
- Existing camera model name
- Serial number
- Image of unit

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