### SONY

## VPL-GTZ380 4K SXRD Projector



# Introducing the VPL-GTZ380 laser projector



Find out more

Overwhelming image expression with spectacular 10,000 lumen brightness, native 4K resolution, high 16,000:1 contrast and wide DCI-P3 color

#### Breathtaking images, near or far

The VP-GTZ380 faithfully displays true 4K resolution (4096 x 2160) images, with no upscaling or pixel shifting tricks often used in lesser projectors. The finest details are breathtakingly crisp and clear, even when your audience is closer to the screen in environments like corporate showrooms and lobbies.

#### Immersive, seamless images on any scale

Remarkably quiet and compact, the VPL-GTZ380 features a familiar four corner mount design that's ideally suited to multiprojection installations including planetarium domes, large exhibitions and gallery spaces. Ultra-deep black levels – just one of the hallmarks of Sony's unique SXRD technology – reduces the visibility of intrusive banding when multiple projector images are edgeblended to create a super-sized picture.

#### Immense color, undimmed

The VPL-GTZ380 achieves the full DCI-P3 color space that's 1.35 times wider than the sRGB 93% achieved by other projectors. An additional red laser diode dramatically expands color volume, with none of the brightness loss common to other high-end models that use a built-in color filter. The immense color accuracy of the VPLGTZ380 makes it a compelling choice for environments such as art galleries and museums.

ldeal for CG	Even more virtually real	Authentic night scenes
Latest graphics processing technology displays up to 4K 120Hz RGB 4:4:4 10-bit images with just two Display Port cables.	The VPL-GTZ380 supports dual 4K 60Hz 3D signals to accommodate today's demanding VR, industrial design and visualisation applications.	The additional infrared laser source makes the VPL-GTZ380 ideal for pilot training and rescue simulation applications using night vision goggles.

#### Ultimate processing power

Unmatched optical performance is complemented by Sony's high-performance X1 Ultimate for projector processor. The same technology found in our high-end BRAVIA displays is optimized further for thrillingly lifelike images with enhanced resolution, color, contrast and dynamic range plus reduced digital noise.

#### **Imaging innovation**

Cutting-edge Sony imaging technologies allow the the VPL-GTZ380 to reproduce effortlessly expressive high-brightness images with stunning richness, color and detail in a remarkably compact chassis weighing just 51kg.

Latest 4K SXRD panel	Advanced cooling	
The compact, durable new-generation SXRD panel allows the VP-GTZ380 to deliver true 4K images with a spectacular 10,000 lumen brightness.	The advanced phosphor wheel design features a patented spiral fin that ducts heat away efficiently for impressively cool operation – a frequent issue with other high-brightness projectors.	
Wide color gamut	Optimized picture processing	



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